

# Food systems for healthy diets and the SDGs

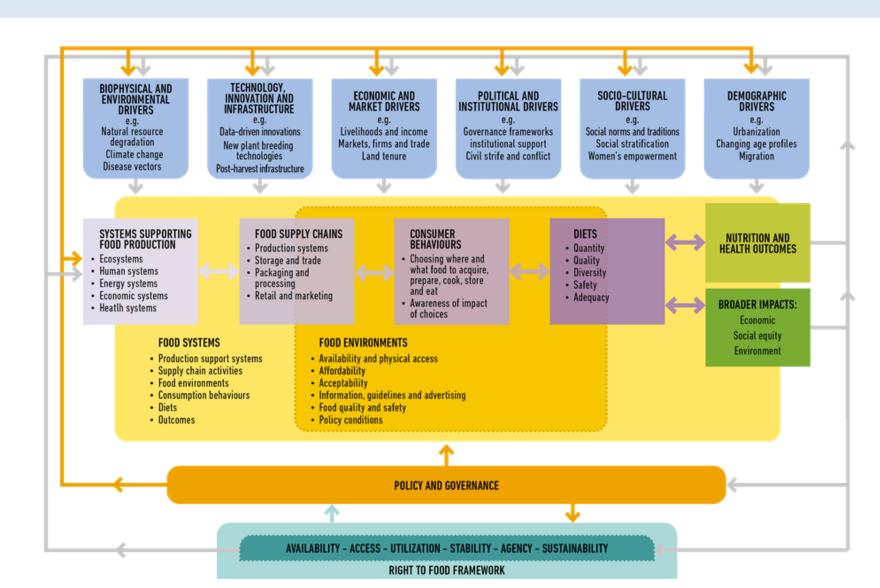


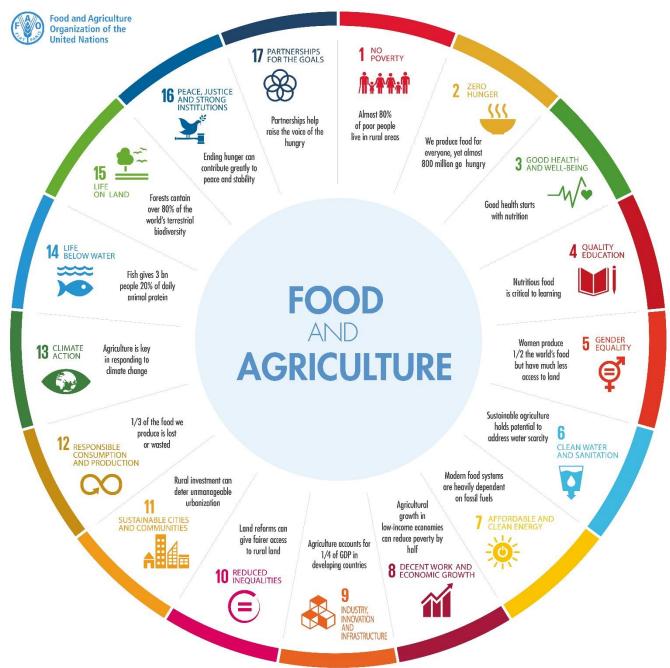
**Dr Corinna Hawkes** 

Director, Division of Food Systems and Food Safety, FAO

## What is a food system?

"A food system gathers all the elements (environment, people, inputs, processes, infrastructures, institutions, etc.) and activities that relate to the production, processing, distribution, preparation and consumption of food, and the outputs of these activities, including socio-economic and environmental outcomes." (HLPE, 2017)





### Why food systems?

All of the SDGs are directly or indirectly relevant to food systems.

https://www.un.org/en/food-systems-summit/sdgs

## A healthy, sustainable food system is a corner stone of achieving coherent co-benefits for the SDGs

A sustainable food system delivers food security and nutrition for all in such a way that the economic, social and environmental bases to generate food security and nutrition for future generation is not compromised.

## Nutrition, health, social impacts

- Food safety, quality and nutrition
- Animal welfare
- Decent employment

### **Economic impacts**

- Profits
- Jobs and incomes
- Tax revenues

## Environmental impacts

- Animal and plant health
- Soil health
- Biodiversity



## A long way to go to SDG 2

Over 800 million people chronically undernourished

2.37 billion people face moderate or severe food insecurity

3.1 billion people could not afford a healthy diet in 2020

1.9 billion adults experience overweight and obesity

1.5 billion people suffer from one or more forms of micronutrient deficiency

Uneven quality of food environments

Precarious food system livelihoods

Food systems have crossed several of the proposed "planetary boundaries"

Food systems are increasingly vulnerable to climate change and economic downturns

COVID-19 & war in Ukraine have exacerbated these trends

## Food systems have been transforming for decades

#### Demographic Changes and Population Movements

2/3 will live in cities by 2050; 2 billion in slums

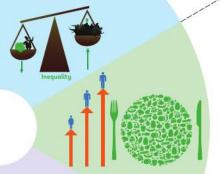
Africa and Asia will account for 90% of the increase

### Rapid Technological Change and Innovation

ICT, automation, biology and artificial intelligence (AI) will affect food system productivity, profits and jobs in multiple ways

### Rising Incomes but Widening Inequality

Food sector generates value-added growth and jobs, but socioeconomic inequality persists



### Evolving Consumption Preferences, Nutrition and Health

Growing demand for convenience, animal protein and food away from home.

6 of the top 11
global disease factors are
linked to diet



## Localized Development and Strong Stakeholder Engagement

Cities and local actors are key to developing innovative solutions - local is the new global



Post-production food system generates 6% of global GHG emissions

Retrieved from: https://www.fao.org/support-toinvestment/news/detail/en/c/1159329/

## The challenge and opportunity is to direct this transformation towards the SDGs, including healthier diets for all

#### Demographic Changes and Population Movements

2/3 will live in cities by 2050; 2 billion in slums

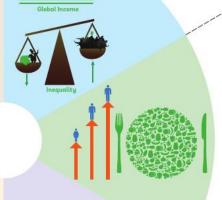
Africa and Asia will account for 90% of the increase

### Rapid Technological Change and Innovation

ICT, automation, biology and artificial intelligence (AI) will affect food system productivity, profits and jobs in multiple ways

### Rising Incomes but Widening Inequality

Food sector generates value-added growth and jobs, but socioeconomic inequality persists



### Evolving Consumption Preferences, Nutrition and Health

Growing demand for convenience, animal protein and food away from home.

6 of the top 11
global disease factors are
linked to diet



## Localized Development and Strong Stakeholder Engagement

Cities and local actors are key to developing innovative solutions - local is the new global

### Climate Change and Resource Scarcity

Post-production food system generates 6% of global GHG emissions

Retrieved from: https://www.fao.org/support-toinvestment/news/detail/en/c/1159329/



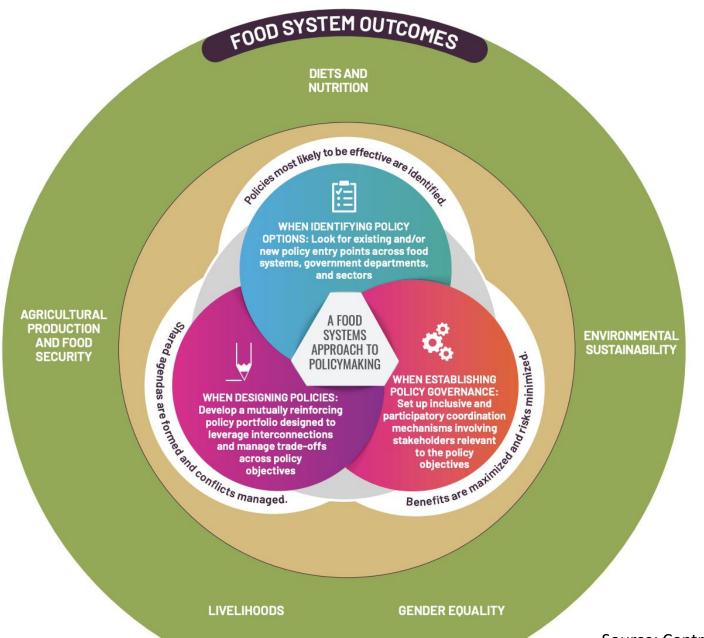
## **UN Food Systems Summit, 2021**

Aimed to "set the stage for global food systems transformation to achieve the SDGs by 2030"

117 countries developed food systems national pathway to address food systems challenges



The Food Systems Summit identified the need for a <u>food systems</u> <u>approach</u> to address these interconnected challenges



A Mindset: Recognizing interconnections between the chain of activities; the elements, entities, institutions, & people involved; & the economic, political, environmental, health, & social impacts

A Process: A process of formulating actions to shift & align the whole food system toward desired impacts objective/s (e.g. heathier diets) while leveraging the benefits & managing the risks for other impacts (e.g. economy).

Source: Centre for Food Policy at City, University of London and Results for Development (R4D)

### **Example: considering policy coherence**

Health sector policy to promote fruit and vegetable intake through a social

marketing campaign

Policies in other sectors which may **undermine** the proposed policy

Policies in other sectors which may be **undermined by** the proposed policy



Public investment in agricultural research which prioritises cereals, not fruit and vegetables



Increased production of fruit and vegetables leads to high water extraction in areas suffering drought, which undermines policies to maintain water



Agricultural subsidies which are primarily directed towards livestock and dairy farming, not fruit and vegetables



Demand for low-cost fruit and vegetables results in use of low-cost labour, which undermines policies to improve worker conditions in farming



Restrictions on advertising of highly processed foods which are high in fat, salt and sugar, which reduce exposure to alternatives to fruit and vegetables, and lead to an improvement in diets



Increased demand for horticulture creates jobs, reinforcing employment policy objectives



Innovation policy which supports businesses to create healthy fruit- and vegetable-based products that consumers want to eat, resulting in increased demand, which benefits both consumers and businesses



Increased demand for fruit and vegetables and a switch from livestock and dairy lead to lower greenhouse gas emissions, reinforcing climate change objectives

Policies in other sectors which may **reinforce** the proposed policy

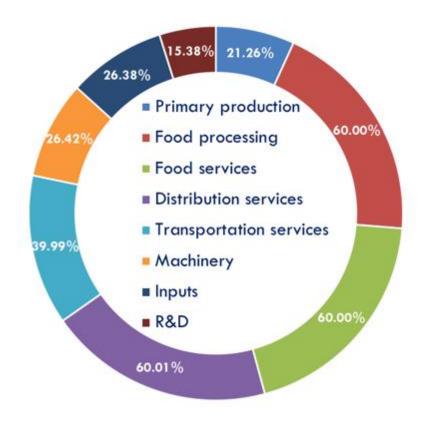
Policies in other sectors which are **reinforced by** the proposed policy

Source: Parsons & Hawkes, 2019.

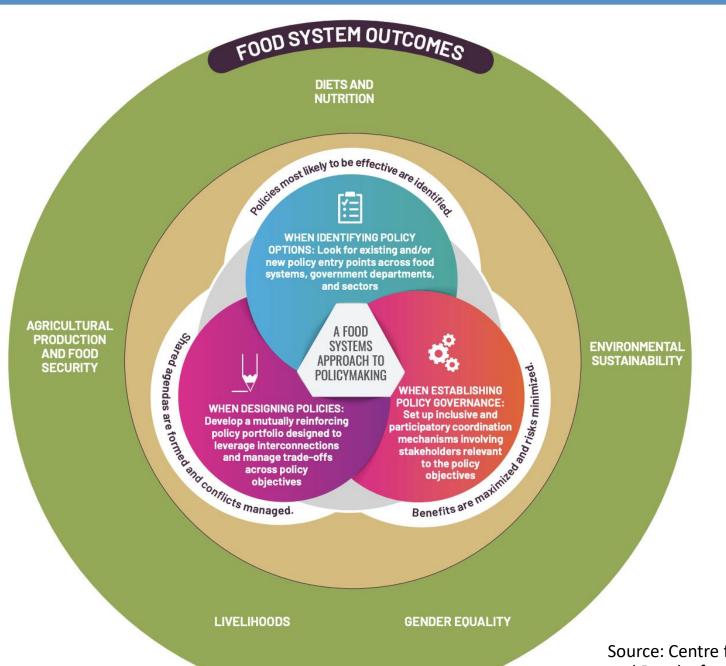
## Key consideration: some objectives may be viewed as more important than others

The food system is world's largest economic system, measured in terms of employment, livelihoods, planetary impact.

Where in value chain	Jobs	Livelihoods
Primary production	716.77	2,023.80
Food processing	200.73	484.54
Food services	168.97	339.44
Distribution services	96.34	241.48
Transportation services	41.61	101.05
Machinery	6.51	13.18
Inputs	4.89	11.06
R&D	0.13	0.29
Total	1,280.93	3,214.84



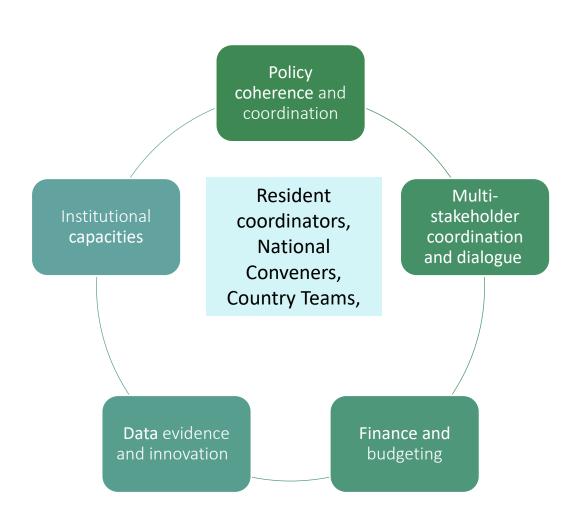
(Source: FAO/IFPRI unpublished estimates, based on <u>ILO 2020</u> – ILO extrapolation scenario. Not annualized. Jobs represent formal employment; livelihoods cover a broad array of self-employed, informal, migrant and seasonal labor.)



Requires leadership, coordination of multiple interests and actors, shared responsibility for action, listening and conflict management

Source: Centre for Food Policy at City, University of London and Results for Development (R4D)

### Vital to consider in supporting National Pathways



Example pilots supported by FAO Division of Food Systems and Food Safety for learning & mainstreaming

- Albania
- Morocco, Jordan
- Burundi, Rwanda, South Sudan,
   Zambia, Zimbabwe
- Vietnam
- Costa Rica

### Lessons in supporting national pathways in Mediterranean countries

Broad national policy frameworks are good entry points to navigate the rest of the policy 'system'

• In Jordan: The Comprehensive Food Security Strategy is the starting point for a food systems assessment and policy coherence review to develop the action roadmap.

Government priorities that cut across a number of ministerial priorities can create systems entry-points for multiple impacts

• In Albania: the prioritization of tourism provides policy opportunities for agro-tourism to converge agri-food, environment and tourism sectors towards nutrition, environmental, economic goals

Multistakeholder governance mechanisms can build from existing agendas and structures

• In Morocco: The green and inclusive growth agenda is driving the multi-stakeholder governance mechanism "National Hub" under establishment to coordinate the national FST agenda.

Engagement of city-level actors in food policy processes contributes to ensure coherence between national and urban food systems agendas

• In Mediterranean cities, in collaboration with Urban Food Agenda, a mapping of food initiatives with city-level actors has seen the development of systemic urban food actions

